



Simply Good Cakes

A Simply Good Cupcake

“How Much Should a Cupcake Cost?”

Cupcakes are one of life’s small delights. You have heard it said that you get what you pay for...it is so true! A good baked product starts in the mixing bowl. There is literally no comparison between scratch made cupcakes and store bought ones. You cannot expect to get a high quality homemade cupcake at Wal-Mart, Costco’s, BJ’s or any retail grocery store. These stores do not bake their products on site. They are mass-produced, shipped, delivered frozen, and decorated with a fat-base premade frosting from a bucket!

My work is based on knowledge, time, and skill which can’t be discounted. There’s also the ingredients and packaging cost in addition to the type of cupcake. A standard-sized plain vanilla unfilled cupcake costs less than that of a gourmet style one. Besides the classic vanilla and chocolate cupcake, I offer 12 additional flavors of special gourmet style cupcakes. All are made fresh from scratch and topped with a fresh-made buttercream icing. It’s this freshness, richness, and quality that make my cupcakes and cakes simply good! I’m sure your taste buds will thank you!

~Bobbie



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CUPCAKE SIZES, COST, and FLAVORS



MINI The mini cupcakes measure 1 ½ ” ” at the base of the product, and 2” across the top. These are great for gatherings where you would like either small portions or small portions of multiple types of edibles. These have been ordered for birthdays, weddings, business events, showers, and parties. Serving size is 2 per person.

COST: 12 @\$1.50= \$18.00 unfilled/\$22.00 filled

STANDARD These of course are the most popular measuring 2” inches at the base of the product, and 3” at the top. These are the larger than the average standard size that you usually find at any grocery store. **COST: 12@ \$2.50=\$30.00 unfilled/\$34.00 filled**

JUMBO 2 ½” at the base and 3 ½” at the top. Enough for one or two people and not really meant for having multiple helpings. These are great and have been ordered for weddings, business parties, family gatherings and many other types of events.

COST: 12@ \$3.00 each =\$36.00 unfilled/\$40.00 filled

CUPCAKE FLAVORS

Carrot Cake: carrot cake with cream cheese buttercream frosting

Chocolate Overload: chocolate cake/**chocolate ganache' filling**/chocolate buttercream frosting/drizzled with chocolate ganache'

Chocolate Oreo: chocolate cake/**whipped cream cheese filling**/Oreo frosting/ Oreo on top

Chocolate Turtle: chocolate cake/**caramel filling**/caramel buttercream/drizzled w/caramel sauce/sprinkled w/chocolate chips and toasted pecan pieces

Golden Oreo: yellow cake/**whipped cream cheese filling**/Oreo frosting/Oreo on top

Key Lime: key lime cake/**key lime curd**/key lime buttercream frosting

Lemon : lemon cake/**lemon curd**/lemon buttercream frosting

Peanut Butter: peanut butter cake/peanut butter frosting /chopped peanut butter cups/chocolate ganache' drizzle

Red Velvet:red velvet cake/cream cheese frosting/sprinkled with chopped toasted walnuts

Sweet Potato: Sweet potato spice cake/marshmallow buttercream topped w/toasted walnuts/cinnamon maple drizzle

Vanilla Bean: vanilla bean cake/vanilla bean buttercream

Vanilla Strawberry -vanilla cake/**strawberry filling**/strawberry buttercream

Classic Vanilla (unfilled) with chocolate or vanilla frosting

Classic Chocolate (unfilled) with chocolate or vanilla frosting

